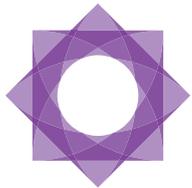


MANUFACTURING



Formpipe.
Lasernet

DRIVEN BY EXCELLENCE, DELIVERED IN PARTNERSHIP.





5 REASONS WHY MANUFACTURERS COULD BENEFIT FROM LASERNET

- 1** CREATE BRAND CONSISTENCY FOR THAT ALL-IMPORTANT CUSTOMER EXPERIENCE.
- 2** DELIVER DOCUMENTS IN THE REQUIRED FORMAT AND FILE TO ANYONE, ANYWHERE.
- 3** ERADICATE HUMAN ERRORS IN DATA ENTRY USING ADVANCED OCR TECHNOLOGY.
- 4** DRIVE MULTIPLE DEVICES, INCLUDING THERMAL PRINTERS FROM SINGLE APPLICATION.
- 5** TAKE MULTIPLE INPUTS FROM SILOED SYSTEMS FOR DOCUMENT AND BRAND CONSISTENCY.

Considered as the backbone of economic development, manufacturing contributes \$35 trillion to the global economy*. Many manufacturing companies are working in crowded and competitive markets, so it is essential to embrace technology across the supply chain to maximise efficiency and productivity.

A tailored strategy is required for all organisations in order to effectively navigate through the digital journey. For those with their mind on the product, advancements in back office technology and the efficiencies they can bring are often overlooked.

The shift from numerous spreadsheets to a fully integrated ERP solution is one of the largest steps any organisation will take in the current era of technology. This shift allows for a stronger supply chain through less paperwork, better decision-making and efficiency gains. Whilst the ERP solution will address core requirements, it's the modules added from the offset that create a truly bespoke ERP solution that's tailored to meet an organisation's specific needs.

WHAT LASERNET BRINGS TO THE MANUFACTURING SECTOR

Manufacturers are challenged daily with thinner margins, faster turnaround times and increasing levels of compliance and regulations.

German food manufacturer, BÜRGER GmbH & Co. KG was faced with the introduction of new food information regulations and needed to create a reliable label printing function that was also fast enough to keep up with their growing requirements.

Lasernet is configurable with all ERP solutions and, in this case, replaced four separate solutions including one which was solely used for document management output. BÜRGER now has a central Enterprise Output Management solution and can design, manage and transfer data, such as invoices and labels, across multiple formats from HTML to PDF. The combination of Lasernet and BÜRGER's ERP solution has improved efficiency and reduced operational costs, and as requested, enables the company to comply with new regulations.

CUSTOMER EXPERIENCE IS KEY

In manufacturing, the needs of the buyer always come first. If a consumer or business buyer's wants and desires are not met, they will simply take their custom elsewhere. One of the simplest ways of increasing the customer experience level is to make your organisation easily to contact, and that requires your details to be added to all business documents.

Being able to generate new, on-brand documents tailored to your requirements can have a huge impact on both positive customer perceptions and employee satisfaction. If maintaining consistency and relying on developers to make even simple changes to documents is frustrating, Lasernet can supply the solution. Logos, images and other complicated designs of essential documents, such as invoices and delivery notes can be generated directly from your ERP solution using drag and drop technology with ease and without the need for coding.

MEET YOUR CUSTOMERS' COMMUNICATION REQUIREMENTS

Over the past decade in particular, manufacturers are operating on an increasingly global basis, but with that comes global competition. Communication is key and is essential for customer correspondence to be delivered in their preferred/required format, which can differ around the world.

Most manufacturers operate across several time zones and must comply with differing regulations and requirements. The needs of customer X based in the USA can be different to Y based in Europe. With Lasetnet, customer X can receive an EDI transmission, while customer Y will receive a PDF file attached to an e-mail which is formatted to meet their requirements. If required, the document can even be sent directly to any printer, in any location, automatically. Using automation, such as this, is simple to implement with Lasetnet's output destination rules, positively impacting on time efficiency and customer satisfaction.

ERP AND THE SUPPLY CHAIN

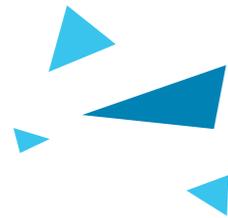
In an industry where errors can be extremely costly, manufacturers rely heavily on barcodes for the tracking of products, ongoing shipments and inventory control. For those focused on improving productivity and minimising waste, barcodes play a crucial role.

The potential use of barcoding in manufacturing is endless. At first sight they appear as simple lines, but those lines require precision in order to be effective. Take PDF417 as an example, a well-established format used within the manufacturing industry, but is notoriously difficult to produce using standard back office systems. In order to create the necessary codes for thermal label printers, the conversion of standard txt output from these systems has historically needed to be managed at every level to ensure precision as each had their own codes and commands. These obstacles are removed with the introduction of Lasetnet. By generating these elements, the development of plug-ins has overcome the issues suffered by the back-office systems, making this process simple to configure and enabling different print jobs to be sent to different printers, instantly.

GET YOUR DATA RIGHT FIRST TIME

The accuracy of data is of great importance to any organisation, but in the manufacturing industry inaccurate data can have catastrophic consequences. Human error when rekeying data is unintentional, but inevitable... no matter the experience level of the person inputting the data. Added to this, there's also the issue of potential data loss, theft and the various protection regulations that surround data.

Using advanced Optical Character Recognition (OCR) technology, Lasetnet makes maintaining incoming business information simple by enabling the user to easily extract data for import directly into your workflow system. By setting up simple text recognition, you can work with the data fields in forms, such as invoices, order confirmations etc, from any of your business partners in PDF, TIFF or Text files, ensuring your customer, inventory and supplier data is of the highest level of accuracy possible.



TRANSFORM YOUR MANUFACTURING DOCUMENTATION WITH LASERNET

Beginning today, you can realise the benefits of streamlining customer-centric documentation, which represents the true value of your products. Together with the Lasernet technology and expertise, we have helped manufacturers, such as BÜRGER to meet new food information regulations through reliable, quick and simple label printing with flexibility, ease and precision. Formpipe Lasernet is a Microsoft Gold Partner and was invited to join the Microsoft TAP program for leading ISVs back in 2015 (now the PREP programme), with over 2800 successful implementations worldwide.



FACT:
**86% OF
MANUFACTURING
EXECUTIVES
BELIEVE THAT
CUSTOMER
EXPERIENCE
IS THE KEY TO
DIFFERENTIATION
AMONG
COMPETITORS***

*https://www.rhinodox.com/wp-content/uploads/2018/06/Rhino-Report_The-Top-3-Manufacturing-Pain-Points-of-2018.pdf





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