BRING NEW LIFE TO BUSINESS COMMUNICATION

What to know about business communication

The way companies communicate business documents such as invoices, account statements, order confirmations and other documents. with their customers,suppliers, authorities and partners is vital in many ways. Not only can companies build and strengthen corporate identity by making the right choices, they can also receive and deliver business documents in the preferred choice of format for their external stakeholders - provided that they have the right tools at hand.

Changing formats, media and ERP systems will not be a problem either, if your company invests in a solution that meets these challenges.
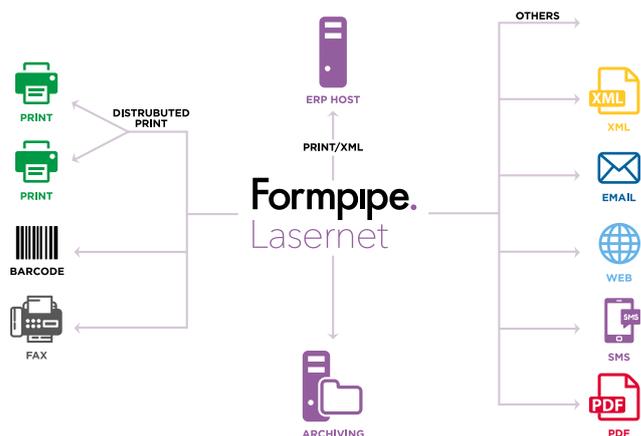
With Lasernet Input and Output Management companies can streamline the stream of incoming and outgoing business documents, and save on resources as well.

As a market leading Input and Output Management solution, Lasernet is designed to fit the customers' needs. Simply tailor a solution that fits the organization and the needs of the customers based on our module-based software.

Any format and output with Lasernet

A regular,"raw" print can be (mass) printed in any format and via any media with Lasernet. Thus, an invoice can automatically be sent as print, fax, e-mail or XML.

Customer A can receive statements of account via email, while customer B receives the statements via fax or print. The delivery media is chosen from information within the document itself. At the same time, Lasernet can archive a copy of the distributed document in a locked PDF format which is a legal storage format for invoices.

Distribution

With Lasernet, the development of business documents is auto- mated. Produce documents when they are needed – without manual intervention or unnecessary time consumption. For example, an invoice printout in an accounting department automatically produces a barcode label and sends a shipment confirmation e-mail to the customer. Such documents can also supply additional information concerning new product offers, sales and marketing campaigns.
In most companies, "people time" is used on the distribution tasks associated with document production and delivery. The automation of these tasks will allow company resources more time for more valuable activities.

"Lasernet has proven to be the answer to our needs"
UNICEF Denmark

Formpipe. Lasernet

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Easy maintenance

A Lasernet solution can be maintained by each individual business unit – without advanced computer skills or special qualifications.

The design overlay and address information etc. can be con- structed in MS word. More advanced maintenance and the addi- tion of logic naturally requires some programming skills. Easily manage the output of business documents with the tools that is familiar to your organization.

Lasernet - the safe choice

With more than 2,000 installations, Lasernet is one of the most widely adopted and highperformance tools in Europe for print, Input and Output Management and business communication.

Lasernet was first introduced in 1995, and has since then under- gone extensive modernization and adjustment to fit the needs of the customers.

Lasernet covers needs related to design, conversion and distribution of business documents and printing of forms in small company as well as Enterprise Output Management at high speed and complexity in large international groups.

Start considering the business scope

Many factors need to be taken into consideration when deter- mining how much an organization can gain by implementing a state-of-the-art input and output management solution.

It is of paramount importance to determine which input/output formats that are requested by the external stakeholders, what the legal requirements with regards to formatting/electronic archiving are, what ERP upgrades or changes may be ahead for the organization etc. In addition, building a solid business case and uncovering how much the organization can save on streamlining incoming and outgoing communication of business documents is also central to any Lasernet project.

Formpipe assists companies in this process, and points them in the direction of a Lasernet partner that can implement and support their solution from day one.=

Type of doucumet maintenance		Requirements
	DESIGN MAINTENANCE Layout, address information, font size, font type, barcodes, Logo adding message, page margins, marketing text.	**BUSINESS USER** No education neccesary.
	ADDING NEW FORMS OR FUNCTIONS Adjusting logcs, output, meida, formats, creating new forms variantions.	**SUPER USER** Requires one day of training and general it competences.
	ADVANCED LOGIC OR PROGRAMMING Programing of functions for calculations and logic. Advanced data conversion.	**IT SUPERVISOR** Requires two day of training and extensive IT knowledge.

Who are Lasernet customers?

Our customers come from a long range of industries and business segments, including the medico industry, logistics/transportation companies, customers in the service industry, from the production and manufacturing segment, and many more.

Get the full picture and see which companies that have brought new life to their communication of business documents by reading our customer stories at www.formpipe.com and www. lasernetdynamics.com

About Formpipe

Formpipe Software's programs help organisations to gather, manage and distribute information, and to place it in the correct context. Reduced costs, minimised risk exposure and structured information are all benefits that stem from using Formpipe Software's products.

Lasernet is part of the Formpipe product portfolio and is sold and supported through an international network of certified Lasernet partners.

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SIMPLIFY. STREAMLINE. OPTIMIZE.